

RE-ACT WP4 Course for HEIs

1. Characteristics of the course:

 Title: Enhancing HEI's participation in regional smart specialisation strategies using selfassessment

- **Duration**: 3 days-long

Objectives: at the end of the training, participants shall:

- Understand HEIs current positioning and have awareness about the latent potential for HEIs to play a pivotal role in the design and implementation of innovation-driven regional development strategies;
- 2. Be familiar with the HEInnovate tool, its aims and resources, as well as with the self-assessment process for HEIs using HEInnovate;
- 3. Be familiar with the HEInnovate for RIS3 new self-reflection online tool, its aims and connection to HEInnovate;
- 4. Perform a self-assessment of the own HEI using the HEInnovate for RIS3 new self-reflection online tool:
- 5. Analyse the results from HEInnovate for RIS3 via peer support meetings and start to develop organisational action plans based on the self- assessment results.
- Mode of delivery/methodologies:
 - 1. **VERSION 1:** 3 days (1 session per day): 30min of self-study (session 1) + 30min of self-study (session 2) + 1h30 of live session in person or online (session 3)
 - 2. **VERSION 2:** 3 days (1 session per day): 30min of self-study (session 1) + 30min of self-study (session 2) + 2h of live session in person or online (session 3)
- Repository of materials: each partner will select the most suitable VLE for implementation.
 Possibility to make contents commonly available to all participants: create a separate webpage in the RE-ACT website with the contents (http://ris3heinnovate.eu/training-materials/).
- Preliminary calendar:

Month	May-June 2022	May-June 2022	May-June 2022	
Content	Enhancing HEI's participation in regional smart specialisation strategies (Module 1 and 2 of WP2 Training)	 Enhancing HEI's participation in regional smart specialisation strategies (Module 3 of WP2 Training) Self-assessment per HEI using the HEInnovate for RIS3 tool 	 Analysis of results of the Self-assessment Design of an Action Plan for organisational change Collaborative process between all HEIs to work on a joint positioning of HEIs as a regional asset 	
Duration/ methodology	30min of self-study	30min of self-study	VERSION 1: 1h30 of live session in person or online (session 3)	





VERSION 2: 2h of live
session in person or online
(session 3)

2. Proposed structure and content for the course

Session 1. Introduction – The entrepreneurial university and RIS3 and Higher Education Institutions (self-study session)

Summary	This session will contain, in synthesis, the same contents as WP2 training for HEIs (Modules 1, 2);
Estimated duration	30min of self-study
Training resources and activities	Powerpoint file in each partner language or in English (http://ris3heinnovate.eu/training-materials/) to support the implementation of the session available
Sources for the content	Material already prepared by SERN for WP2 Training for HEIs

Contents of the materials:

- 1. Presentation of the course, relation among training and practical part, next steps
- 1. Entrepreneurial university and HEInnovate (including self-assessment) focus on HEIs.
 - 1.1. University educational, research or entrepreneurial?" (the three roles of the university are not in conflict)
 - 1.2. The Entrepreneurial University: The concept of entrepreneurial university is very often misunderstood. Why is it important?
 - 1.3. Entrepreneurial University and HEINNOVATE: introduction to the self-assessment tool (organize a small debate among participants to identify which universities have used HEINNOVATE or not and what is their opinion)

2. The RE-ACT project

- 2.1. Main steps and expected results, summary of WP1,
- 2.2. Connection of RE-ACT to entrepreneurial university evoke desire to explore their innovative potential through HEInnovate and other results expected in the project.
- 3. Other relevant initiatives (Forward-looking cooperation projects) related to RE-ACT
- 4. What is RIS3 and why is it important?
 - 4.1. Basic concepts related to RIS3, e.g smart specialization strategies, regional development, quadruple helix.
 - 4.2. Impact and challenges of RIS3 in regional development
- 5. The role of HEIs in the design and implementation of RIS3
 - 5.1. The role of Entrepreneurial HEIs in place-based and innovation-driven Regional Development: profile of HEIs, potential contributions to RIS3, creating conditions for greater involvement.
 - 5.2. Potential benefits for HEIs when engaging in design and implementation of RIS3
 - 5.3. Best practices: Example of HEIs commitment in the regional ecosystem, inspired from a strong innovator region (to illustrate the advantages of HEIs engagement).
- 6. RIS3 in ... (each region/country)
 - 6.1. Brief presentation of the RIS3 main priorities, status of development and implementation in each partner country/region.
 - 6.2. Identification of main challenges to stronger HEI involvement in RIS3.





- 6.3. Debate/Activity: Opinion and input on the RIS3 and the role of their HEI and others of the region (this can be a basis for following activities)
- 7. Tools to support HEIs engagement in regional development
 - 7.1. TEFCE, U-Multirank, Governor Self Assessment Tool, HEICAT, Advance HE, HEINNOVATE (brief presentation)
 - 7.2. Debate activity: Do you know or have used any of these tools?

Session 2. HEInnovate and the new HEInnovate for RIS3 and Self-assessment with HEInnovate for RIS3 (self-study session)

Summary	This session will provide the synthesis of the contents from Module 3 of WP2 training. In this session participants will be guided in the registration in the HEINNOVATE for RIS3 platform and in the completion of the self-assessment that they will fill in autonomously	
Estimated duration	30min of self-study	
Training resources and activities	 Powerpoint file in each partner language or in English (http://ris3heinnovate.eu/training-materials/) to support the implementation of the session available HEInnovate for RIS3 platform and user manual Guidance document to support the self-assessment process 	
Sources for the content	Material already prepared by SERN for WP2 Training for HEIs	

Contents of the materials:

1. HEInnovate

- 1.1. Purpose and main tools of HEInnovate
- 1.2. Overview of the 8 dimensions
- 1.3. Using HEInnovate: registration and self-assessment. Analysis of results.
- 1.4. Activity: Exchange of experiences among participants about the use of HEINNOVATE in their organisations and results.

2. The new HEInnovate for RIS3

- 2.1. How can REACT support? Benefits for participants/impact in engaging in the next activities and using the proposed tool.
- 2.2. From HEInnovate to HEInnovate for RIS3: potential role of HEIs in RIS3 design and implementation in relation to each of the 8 HEInnovate dimensions
- 2.3. Presentation of concept and main features of the tool HEInnovate for RIS3: presentation of new statements
- 2.4. How to use the tool/next steps
- 3. Individual self-assessment using HEInnovate for RIS3

Session 3. Joint positioning and Action Plan for the operational change

Summary	During this session, participants will discuss about the preparation of an Action Plan for organisational change and they will work on a joint positioning of HEIs as a regional asset
Duration	Version 1: 1h30 of live session in person or online Version 2: 2h of live session in person or online





Type of resources and activities	- Template for the Action Plan
Sources for the content	Material already prepared by SERN for WP2 Training for HEIs

There are two alternative versions for Session 3:

Version 1: It does not include the online mentoring sessions (see Table 8):

- **Session 3** (**1h30** of live session in person or online) with trainers/facilitators (HEIs partners will act this role) bringing together the 3 groups of HEIs from other regions of the partners' countries. This session will be held as follows:
 - Plenary session 1: introduction of the study moment and explanation of the several steps; self-reflection on the results of the assessment;
 - 3 Break-out rooms/Separate tables (1 per HEI): each group of HEIs will discuss separately on an Action Plan for organisational change;
 - Plenary session 2: a collaborative process will be organised between all HEIs to work on a joint positioning of HEIs as a regional asset.

Version 2: It includes the online mentoring sessions (See Table 8):

- **Session 3** (**2h** of live session in person or online) with trainers/facilitators (HEIs partners will act this role) bringing together the 3 groups of HEIs from other regions of the partners' countries. This session will be held as follows:
 - Plenary session 1: introduction of the study moment and explanation of the several steps; self-reflection on the results of the assessment;
 - 3 parallel break-out rooms/Separate tables (1 per HEI) divided into 1 mentoring session for each group about replication process on action planning (3 mentoring sessions) + 1 discussion in each group of HEIs about the preparation of an Action Plan for organisational change;
 - Plenary session 2**, divided into 1 plenary mentoring session about replication process on joint positioning + a collaborative process between all HEIs to work on a joint positioning of HEIs as a regional asset.

3. Next steps until implementation of the courses

What	Who	When
Send final version of course structure to partners	UNIMC	10 th May
Ask partners contributions to the course contents	UNIMC	15 th May
Send course Leaflet of training course to partners	SERN	17 th May
Send link to online registration forms for courses	SERN (5 copies)	17 th May
Send link to online satisfaction evaluation form (for trainees) to partners	SERN (5 copies)	17 th May
Organise Training course: Invite HEIs to the course + open course registration	Each Uni	Until 25 th May
Accept registrations in the course, send information about the course to trainees, prepare attendance lists for training sessions, other final training preparation procedures		Until 25 th May
Course development	Each Uni	Until 17 th June



^{**}The group of 3 HEIs will discuss altogether about their perception of HEIs as a regional assets.

